

ENVIRONMENT, CLIMATE CHANGE & FOREST DEPARTMENT

GUIDELINES FOR TAMIL NADU GREEN CHAMPION AWARDS

1. INTRODUCTION:

1.1. Environmental Pollution is one of the worst threats to the survival of living beings on his planet. The harmful impact of pollution are being felt on the entire eco-system. To effectively combat pollution, the efforts of Government alone cannot be adequate, the entire society must come together to fight this menace. The businesses as usual need to be changed, life styles need to be modified, inclusive and sustainable development need to be achieved. Therefore there is a need to involve every individual in the movement of environment protection. Dependence on technology alone cannot be the solution for all problems. The traditional practices and experiences, innovative and simple ideas are required to face the huge challenge of saving this planet.

1.2. Government of Tamil Nadu has been encouraging people to proactively contribute for the protection of environment. To recognize the contributions made towards environmental protection and awareness creation, the Government of Tamil Nadu presents "Green awards" every year to the District collectors, industries, Educational institutions, and resident welfare associations. Now the Government has proposed to encourage the civil society to also participate in environment protection and become eligible for 'Green Awards'

2. VISION:

To create a cadre of motivated individuals by recognising and appreciating their exemplary contributions towards a clean and green earth.

3. OBJECTIVES:

The objective of this initiative is to motivate and encourage individuals, and Organizations who proactively participate and make exemplary contribution in the protection of Environment either through cutting edge technology or traditional experience and knowledge or through innovative participatory approaches.

4. ABOUT TAMILNADU GREEN CHAMPION AWARD:

Government intends to grant "Tamil Nadu Green Champion" Awards to individuals, industries, educational institutions, resident welfare associations and local bodies etc that proactively participate and make exemplary contribution in environment protection. These Award shall be presented from 2021-22 onwards at a cost of Rs.1.0 Crore. Each awardee will be presented with a prize money of Rs.1.0 Lakh. A total of 100 individuals /organizations every year would be selected for these Awards.

Number of awards: 100. (Each prize money of Rs.1.0 Lakh)

5. ALLOCATION OF DISTRICTS

All 38 Districts of Tamil Nadu shall be covered under the initiative as per the following table detailing the no. of Awards :-

S.No.	Name of the District	Total No. Of Awards allocated
1.	Chennai	7
2.	Chengalpet	3
3.	Coimbatore	3
4.	Cuddalore	3
5.	Dindigul	3
6.	Erode	3
7.	Kancheepuram	3
8.	Karur	3
9.	Krishnagiri	3
10.	Madurai	3
11.	Kanyakumari	3
12.	Salem	3
13.	Thanjavur	3
14.	Thiruvallur	3
15.	Tuticorin	3
16.	Tiruchirapalli	3
17.	Tirunelveli	3
18.	Tiruppur	3
19.	Vellore	3
20.	Virudhunagar	3
21.	Ariyalur	2
22.	Dharmapuri	2
23.	Kallakurichi	2
24.	Mayiladuthurai	2
25.	Nagapattinam	2
26.	Namakkal	2

27.	Perambalur	2
28.	Pudukottai	2
29.	Ramanathapuram	2
30.	Ranipet	2
31.	Sivagangai	2
32.	Tenkasi	2
33.	Theni	2
34.	Tiruvarur	2
35.	Tirupattur	2
36.	Thiruvannamalai	2
37.	The Nilgiris	2
38.	Viluppuram	2
TOTAL		100

6. ELIGIBILITY CRITERIA

6.1 NATIONALITY : Should be a Citizen of India

6.2 AGE : No Age limit

6.3 Individuals / organizations / Educational Institutions / Schools / Colleges / Resident Welfare Associations / Individuals / Local bodies / Industries, etc. are eligible to apply.

6.4 Organizations / Educational Institutions / Schools / Colleges / Resident Welfare Associations / Individual/s / Local body / Industries etc should have carried out environment protection related works in concerned districts / districts of Tamil Nadu in which they are applying with documentary project.

6.5 The work should be original and should have been actually carried out by the applicant / organization.

6.6 The work should be beneficial to the Society.

7. FOCUS AREAS FOR TAMILNADU GREEN CHAMPION AWARD

1. Environmental Education and Training
2. Environmental Awareness
3. Environmental Protection
4. Research and Scientific Studies for a New innovative Green products /Green technology
5. Sustainable Development

6. Solid Waste Management
7. Water Conservation and Water Bodies Protection
8. Climate Change Adaptation and Mitigation
9. Emission Reduction
10. Control and Recycling of Plastic Waste
11. Eco-restoration, Conservation Measures
12. Coastal Area Protection etc.,

8. MODE OF SELECTION / DATE OF APPLICATION

8.1 Awardees will be selected by the District Level Award Committee (DLAC)

8.2 The composition of District Level Award Committee (DLAC) shall be as below :-

1. District Collector – Chairman
2. District Environmental Engineer – Member- Convener
3. District Forest Officer (DFO) - Member
4. 3 Representatives from Local Bodies (Corporation/ Municipality / Town Panchayat / Rural Development) – Members
5. District Educational Officer - Member
6. Representative from 2 reputed Colleges - Members
7. Representatives from 2 NGOs – Members

8.3 Applications shall be placed before the DLAC for scrutiny of the eligible list of candidates. The DLAC shall verify and approve the proposal.

8.4 The scrutinized report shall be approved by the District Collector and forwarded to TNPCB.

8.5 Draft Application is at Annexure – I

8.6 Draft Press Release is at Annexure – II

9. TIMELINE

ACTIVITY	DATE	ACTION BY
Issue of Advertisement	February of every year	Tamil Nadu Pollution Control Board
Last date for submission of application	March of every year	District Collector
Internal scrutiny	March of every year	District Collector
District Level Award Committee Meeting	By 10 th April every year	District Collector
Proposal to be sent to TNPCB	By 15 th April every year	District Collector
Awardees finalisation	By 30 th April every year	Tamil Nadu Pollution Control Board
Final list to be sent to Government for approval	7 th May of every year	Government
Presentation of awards to the Awardees	On 5 th June (World Environment Day)	District Administration

10. OTHER DETAILS

10.1 State Level advertisement shall be given by the Tamil Nadu Pollution Board.

10.2 Application format will be made available on the Tamil Nadu Pollution Control Board website www.tnpcb.gov.tn and also on the website of all Districts.

10.3 Filled in application format can be uploaded with supporting documents on the above website.

10.4 There is no fee to apply for this Award.

10.5 These Awards shall be presented during the World Environment Day celebrations on June 5th of every year.

**SUPRIYA SAHU
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT**

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AMB
9.2.2022
Section Officer
9/2/2022

Annexure-I

Application for Tamil Nadu Green Champion Award

Format to be filled up Organization / Educational Institutions / Schools / Colleges / Residential Welfare Associations / Individuals/ Local body / Industries:

1.	Name of Organization/Educational Institutions/Schools/Colleges/ Residential Welfare Associations / Individual/s / Local body / Industries (Brief details with photographs)	
2.	Field of Contribution (Tick the relevant Field/Fields)	<ol style="list-style-type: none">1. Environmental Education and Training2. Environmental Awareness3. Environmental Protection4. Research and Scientific Studies for a New innovative Green products /Green technology5. Sustainable Development6. Solid Waste Management7. Water Conservation and Water Bodies Protection8. Climate Change Adaptation and Mitigation9. Emission Reduction10. Control and Recycling of Plastic Waste11. Eco-restoration, Conservation Measures12. Coastal Area Protection and other environmental protection activities specific to the District.13. Other Eco related projects

3.	Details of the contribution	(Limited to 1000 words) (Additional information shall be given as Annexure)
4.	Details of beneficiaries of the projects/ works undertaken	
5.	Bank Name: Branch Name: Account Number: Type of Account SB / CA: IFSC Code: RTGS: PAN Number:	
6.	Details of enclosures/attachment	

Note:

- 1) Enclosure shall be duly signed by the individual/Head of Organization.
- 2) Two Hard copies along with soft copy shall be submitted to the District Collector.

Signature:

Date:

SUPRIYA SAHU
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

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N-13
9-2-2022
Section Officer
9/2/2022

Annexure-II

DRAFT PRESS RELEASE (by TNPCB) TAMILNADU GREEN CHAMPION AWARD 2021

The Government of Tamil Nadu, Environment, Climate Change and Forest Department has instituted "Green Champion Awards" to be presented to individuals and organizations who have/are making exemplary contribution to environment protection. 100 individuals/organizations would be selected every year for the Award. Each Award carries a prize money of Rs.1 lakh.

Green Champion Awards shall be presented to Organization / Educational Institutions / Schools / Colleges / Residential Welfare Associations / Individual/s / Local body / Industries who have made exemplary contribution towards Environment Conservation and Protection in any such sphere of relevant activity including but not limited to the following areas:

1. Environmental Education and Training
2. Environmental Awareness
3. Environmental Protection
4. Research and Scientific Studies for a New innovative Green products /Green technology.
5. Sustainable Development
6. Solid Waste Management
7. Water Conservation and Water Bodies Protection
8. Climate Change Adaptation and Mitigation
9. Emission Reduction
10. Control and Recycling of Plastic Waste
11. Eco-restoration, Conservation Measures
12. Coastal Area Protection etc.,

TNPCB will select 100 individuals / organizations every year through a District Level Award Committee (DLAC) headed by the respective District Collectors. The format to be filled up for the above said award is available at TNPCB website. (www.tnpcb.gov.in).

For additional information contact District Environmental Engineer,
Tamil Nadu Pollution Control Board, _____ District. (to be
mentioned concerned District)

Last date of submitting proposal for Green Champion Award 2021 to
the District Collector is 15th March, 2022.

SUPRIYA SAHU
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

// True Copy //

NB 9.2.2022
9/2/2022
Section Officer