

## **Tamil Nadu Pollution Control Board**

### **Success Stories**

#### **Ban on Use and Throwaway Plastic in the State of Tamilnadu to make 'Plastic Pollution Free Tamilnadu'**

The Government of Tamil Nadu, in exercise of the powers conferred under Section 5 of the Environment (Protection) Act, 1986 notified ban on manufacture, store, supply, transport, sale or distribute of use and throwaway plastics plastic sheets used for food wrapping, spreading on dining table etc., plastic plates, plastic coated tea cups and plastic tumbler, water pouches and packets, plastic straw, plastic carry bag and plastic flags irrespective of thickness vide **G.O. (Ms). No.84 dated 25.06.2018**. The said ban came into **effect from 01.01.2019**. For effective implementation of ban, TNPCB has carried out the following initiatives:

- Meetings were conducted with the representatives of Shopping Malls, Hotels and Marriage Halls, TASMAC and bar owner associations of all the districts for sensitizing on the changeover from banned throwaway plastic items to eco-friendly alternatives.



- Meeting conducted with representatives from Eco- Clubs, National Green Corps Coordinators and District Coordinators of Tamil Nadu to

create awareness among public on ban on one time use of “use and throwaway plastics” involving NGOs and school students.



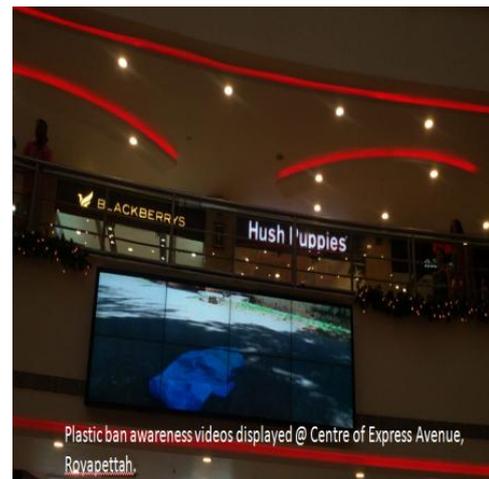
- District Environmental Committee meetings and massive awareness rally under the chairmanship of District Collectors were conducted in all the districts of Tamilnadu and resolutions passed to create one time use and throwaway plastic free district.



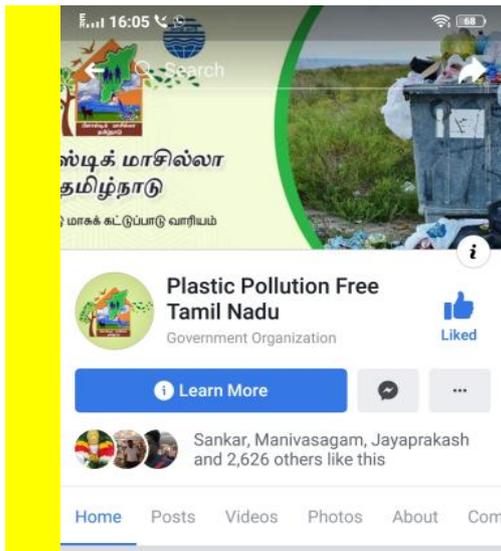
- Workshop for alternative eco-products conducted by District Administration in various districts
- Dedicated website ([www.plasticpolluionfreetn.org](http://www.plasticpolluionfreetn.org)), logo, mobile app and awareness videos for state-wide plastic ban has been developed by TNPCB in coordination with the regional coordinators.
- Awareness videos (4 nos.) and 2D and 3D animation short movies on plastic ban awareness were screened in shopping malls, theatres, etc. and the same were spread through Whatsapp.



- To spread plastic ban awareness massively, TNPCB developed Social media platforms like Facebook, Twitter, LinkedIn, Pinterest, You tube.



- TNPCB had directed all the major industries throughout the state of Tamil Nadu to comply with the order of the Government on the ban on use of one time use and throwaway plastic items and to create awareness on ban on use and throwaway plastics in areas adjoining the industry and at 45 toll plazas, display boards showing banned items are placed.



- An exhibit vehicle was inaugurated by the Hon'ble Chief Minister of Tamil Nadu on 10.12.2018 towards creating awareness among public and school children around all the districts of Tamil Nadu.



- Regional Conferences for Plastic Pollution Free Tamil Nadu to create awareness among various stake holders was conducted at **Coimbatore, Trichy, Madurai, Tirunelveli, Chennai & Salem** under the chairmanship of **Hon'ble Minister for Environment** in coordination with the respective Regional Coordinators for **Plastic Pollution Free Tamil Nadu**.



- Similarly, District Collectors along with the local administration had created awareness and also carried out inspection, raid, seizures of banned plastic materials from various traders, shop owners, retailers, hotels, etc.



In view of the ban notification, 173 numbers of banned plastic manufacturing units were issued directions to stop their production from 01.01.2019, out of which 154 units are not in operation and the remaining 19 units changed their manufacturing products and not engaged in banned items. Despite of the above measure, use and throwaway plastic ban is effectively implemented in the state of Tamil Nadu.

For further details visit website:- [www.plasticpolluionfreetn.org](http://www.plasticpolluionfreetn.org)

\*\*\*\*

## தடை செய்யப்பட்ட தூக்கி எறியப்படும் பிளாஸ்டிக் பொருட்கள்



## பிளாஸ்டிக் பொருட்களுக்கான மாற்றுப்பொருட்கள்



தமிழ்நாடு மாசு கட்டுப்பாடு வாரியம்  
Tamil Nadu Pollution Control Board

76, Mount Salai, Guindy, Chennai - 600 032