

**PRESS RELEASE**

**MANJAPPAL AWARD 2023- 2024**

In order to take forward the "Meendum Manjappai" campaign, the Hon'ble Minister for Environment and Climate Change, Youth Welfare and Sports Development made announcement on the floor of Legislative Assembly for the financial year 2023-24 among other things the Manjappai Awards. It will be given to the best schools, colleges and commercial Establishments which effectively implement the ban on SUPs and make their campus free of plastic and encourage the use of alternatives to single-use plastic (SUP) carry bags and other banned SUPs and to revive the use of traditional eco-friendly alternatives, such as the Manjappai (yellow cloth bag). The award will be issued to 3 best schools, 3 best colleges and 3 best commercial Establishments which effectively implement the ban on SUPs and make their campus plastic free. The first prize will carry a sum of Rs. 10 lakhs, second prize will be Rs. 5 lakhs and Rs. 3 lakhs will be issued as third prize.

In accordance with the said announcement Tamil Nadu Pollution Control Board (TNPCB) proposes to honor Manjappai Awards to Schools/Colleges/ Commercial Establishments who have made exemplary contribution towards encouraging use of alternatives to Single Use Plastics and implementation of ban through creative initiatives within and outside the campuses/ premises and make the premises plastic free.

The application formats are available in the District Collectorate website.

Note: 1) Enclosure shall be duly signed by the individual/Head of Organization.

2) Two Hard copies along with soft copy shall be submitted to the District Collector

Last date of submission 01.05.2024

Signature:

Date:

**Sd/-xxxx  
Chairperson**

**For Chairperson**

## Annexure I – Introduction to Manjappai Award

### INTRODUCTION:

The Government of Tamil Nadu, in exercise of the powers conferred under Section 5 of the Environment (Protection) Act, 1986, notified ban on manufacture, store, supply, transport, sale or distribute of use and throwaway plastics, plastic sheets used for food wrapping, spreading on dining table etc., plastic plates, plastic coated tea cups and plastic tumbler, water pouches and packets, plastic straw, plastic carry bag and plastic flags irrespective of thickness vide G.O.(Ms) No.84, Environment & Forests Department dated 25.06.2018. The said ban is in effect from 01.01.2019.

In coordination with line departments, the Board has taken action for effective implementation of the ban on plastic, which includes awareness programs through regional conferences, district environmental committee meetings, rallies at district headquarters, messages through social media, and display board in national highway toll gates etc.

One of the flagship initiatives towards implementing the ban on Single Use Plastics in the state is the 'Meendum Manjappai campaign'. This people's campaign against throw away plastics focuses on improving awareness among people about the impacts of single use plastics and to persuade people to shift to eco-friendly alternatives to plastic. The "Meendum Manjappai campaign" was inaugurated by Hon'ble Chief Minister of Tamil Nadu on 23.12.2021 in a mega event held at the Kalaivanar Arangam, Chepauk, Chennai when the "Manjappai" logo for the campaign launched. The Hon'ble Chief Minister also inaugurated a National Expo displaying various eco-friendly alternatives along with the machinery for the production of eco-friendly alternatives such as banana leaf products, fibre/rice bran/rice husk / agricultural products, areca leaves products, edible cutlery products, coconut shell products, coir products, pottery products, palm products, cloth/jute products, compostable carry bags/cutlery products, cloth banners, including a stall demonstrating activities undertaken under Extended Producer Responsibility initiatives in the State (EPR). An awareness short film on the ill effects of single use plastic was screened and an appeal was also made to the public to use traditional cloth bags (Manjappai) and avoid single use plastics.

In order to take forward the "MeendumManjappai" campaign, the Hon'ble Minister for Environment has made an Announcement on the floor of Assembly regarding the Manjappai Awards which will be presented to the best schools, colleges and commercial Establishments for effective implementation of the ban on SUPs in their campus and encouraging the use of alternatives to single-use plastic (SUP) carry bags and other banned SUPs by reviving the use of traditional eco-friendly alternatives, such as the Manjappai (yellow cloth bag).

### **VISION:**

To encourage and create Institutions and organizations in Tamil Nadu spearhead the 'Meendum Manjappai campaign'. To increase the awareness levels amongst the people of Tamil Nadu on the ban and ill effects of plastic and to develop a clean and safe environment for the present as well as future generations.

### **OBJECTIVES:**

The objective of the awards is to encourage and motivate the educational Institutions and commercial Establishments to promote the use of alternatives to plastics wherever possible and undertake awareness generation activities within and outside their premises to ensure community involvement in taking forward the campaign.

### **ABOUT MANJAPPAI AWARD:**

TNPCB intends to present Manjappai awards to the educational Institutions (schools & colleges) and commercial Establishments who proactively participate and make exemplary contribution towards the Meendum Manjappai campaign' through internal initiatives and external awareness programs. The award will be presented to 3 best schools, 3 best colleges and 3 best commercial Establishments which effectively implement the ban on SUPs in their campus. The first prize will carry a sum of Rs. 10 lakhs, second prize will be Rs. 5 lakhs and Rs. 3 lakhs will be issued as third prize. The criteria for evolving the best Plastic free school/college/commercial Establishments are given in Annexure.

**Number of awards:** 3 each for schools/ colleges/ commercial Establishments

**Participants:** Schools /Colleges /Commercial Establishments (like shopping malls, shopping complexes)

**Focus areas for Meendum Manjappai awards:**

1. Education and Training on ill effects of plastic and alternatives
2. Awareness on 'Meendum Manjappai campaign'.
3. Environmental Protection
4. Climate Change Adaptation and Mitigation
5. Emission Reduction
6. Control and Recycling of Plastic Waste

**Mode of Selection**

1. The Application format in Annexure-I to be filled up and submitted with necessary enclosures to the District Collectors by 01/05/2024.
2. In order to select the best schools, colleges and commercial Establishments in the District, District Level committees consisting of following members will be constituted to select the best schools, colleges and commercial Establishments of 3-5 numbers each at District level.

<b>S.No</b>	<b>Members of the committee</b>	<b>Role</b>
1	District Collector	Chairperson of the Committee
2	Regional Director, Municipal Administration	Member
3	Assistant Director, Town Panchayat	Member
4	CEO/DEO, School Education	Member
5	District Environmental Engineer	Member - Convener

3. The District Level Committee will receive the documentations from schools, colleges and commercial Establishments each within their jurisdiction and inspect them and finalise 3 best schools, colleges and commercial Establishments within their jurisdiction and furnish the list with documentations received to the Chairman TNPCB.

4. From the selected list of applications / documentations received from the District Level Committees, a State level committee to will be constituted will select the three best schools, colleges and commercial Establishments in the State.
5. The award will be issued as cash prize of Rs. 10 lakhs each for first best school, college and commercial Establishment in the State, Rs. 5 lakhs each for the second best school, college and commercial Establishment in the State, and Rs. 3 lakhs each for the third best school, college and commercial Establishment in the State. The prize money with awards will be distributed to the winners during the World Environment Day 2024 function.

**Date of Submission to District Collector**

Last date of submitting proposal for Manjappai Award 2023-24 to the District Collector is 01/ 05/ 2024.

**Sd/-xxxx  
Chairperson**

**For Chairperson**

## Annexure-II

### Application for Manjappai Award

#### Format to be filled up Schools / Colleges / Commercial Establishments:

Type of Institution - Schools (Assessment period April 2023- March 2024)

<b>FORM- I (SCHOOLS)</b>		
S.No.	Questions	Answer
<b>GENERAL DETAILS:</b>		
1	Name of the Institution	
2	Type of Institution (Pre- school/ primary school/ secondary school etc.)	
3	Address of the Institution	
4	Name of the Person to be contacted	5. Contact number
6	Year of Establishment	7. Strength of Institution
		Students
		Teachers
<b>RESPONSES TO AWARD CRITERIA</b>		
8	Please give the number of student-led campaigns undertaken by the school for the prevention of SUPs outside the school premises	
9	Please give the number of student-led campaigns undertaken by the school for the prevention of SUPs within the school premises	
10	Do you celebrate Environment day and Earth day on the campus? If yes, are there anything specific to plastics highlighted in the event?	
11	Please give the number of competitions conducted on ill effects of plastic / alternatives to plastic / eradication of SUPs (Essay / Drawing / Oratory / Handicrafts)	
12	Please list the initiatives undertaken by the school management to prevent the use of plastic within school premises for day-to-day activities (of school management and students) (for e.g., stationary items, files, students/teachers lunch packaging, notebook wrappers, decorations)	
13	Please give the number of awards won by the management for their plastic/ waste management practices/ initiatives.(From April 2022 to March 2023)	

14	Are there any bottle crushers/ Manjappai vending machines installed on campus?	
15	Please give the number of cleaning up activities conducted within campus/ in public spaces in the last 1 year (April 2022 to March 2023) and quantity of plastic collected/ disposed in such activities	
16	Are there any specific waste segregation practices followed on the campus with focus on plastic ( <i>Please specify the period when these were started</i> ) – <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b>	
17	Please give the proportion of plastic waste generated in the total waste on daily basis ( <i>weight of plastic waste generated in a month/ weight of total waste generated in a month</i> ) – <b>Please highlight this separately for overall campus and cafeterias/ canteens</b>	
18	What initiatives were taken to replace plastic products used in canteen with eco-friendly alternatives ( <i>Give the number of items that are in plastic and number of items in alternatives</i> )	
19	Please give the number of display boards / billboards put up regarding the banned SUPs	
20	What is the quantity of E-Waste generated on the campus and what is the plan for disposal/ disposal methods adopted for the same	
21	Are there any methods adopted by the school to dispose sanitary waste – <i>any specific machinery used for the same</i>	
22	Is there a nodal officer/ faculty led team for waste management/ plastic management on the campus and what trainings are provided to the nodal officer in this regard?	
23	Have teachers and students from the schools visited the Manjappai Express train in your district?	
<p><i>The Institution s shall submit documentary evidence with dated photographs to back up their responses. The application form along with the evidence (documents/ photos/ videos) may be emailed to the following email ID <a href="mailto:xxx@xxx.xxx">xxx@xxx.xxx</a> with the subject 'Application for Manjappai Awards- Schools'. The evidences to be numbered based on the questions for which the same are provided. In case of multiple evidences, the evidences shall be assigned multilevel numbering, for e.g. 1.a, 1.b etc.</i></p>		

**Type of Institution - Colleges** (All Questions apply to the last one year (April 2023- March 2024))

<b>FORM- II (COLLEGES)</b>		
<b>S.No.</b>	<b>Questions</b>	<b>Answer</b>
<b>GENERAL DETAILS</b>		
1.	Name of the Institution	
2.	Type of Institution (Arts and Science college/Engineering college/Polytechnic/ Management studies Institution )	
3.	Address of the Institution	
4.	Name of the Person to be contacted	5. Contact number
6.	Year of Establishment	7. Total strength of the Institution
		Students
		Teachers
<b>RESPONSES TO AWARD CRITERIA</b>		
8.	Please give the number of students who have participated in state/ national/ international level events on prevention on plastic usage or promotion of eco-friendly materials or similar themes (e.g. seminars / paper presentations / publications / Olympiads etc.).	
9.	Please give the number of student - led campaigns undertaken by the college for creating awareness on plastic ban and its importance, outside the college premises	
10.	Please give the number of student - led campaigns undertaken by the college for creating awareness on plastic ban and its importance, inside the college premises	
11.	Please give the number of display boards / billboards put up regarding the banned SUPs	
12.	Have you circulated any Institution wide notice asking the students and professors to avoid plastic items used in daily activities and shift to alternatives? If such initiatives were taken, please give examples of how effective it was and how much of plastic consumption was eliminated due to the same (for e.g. stationary, files, food packaging, folders, decorations)	
13.	Please give the number of awards won by the management for their plastic/ waste management practices/ initiatives.(From April 2022 to March 2023)	
14.	Had you adopted plastic waste management/ SUP	

	reduction themes for any of the Environment day and Earth celebrations celebrated in the last 3 years? What were the specific activities/events conducted in this regard?	
15.	Have you formed any student committees to organize discussions on how to make campus plastic free and organize clean up drives within and outside campus (e.g., plastic free days in a month, encouraging usage of fountain pens over ball pens etc.)	
16.	Please give the number of cleaning up activities conducted within campus/ in public spaces in the last 1 year (April 2022 to March 2023) and quantity of plastic collected/ disposed in such activities	
17.	What initiatives were undertaken to replace plastic products used in canteen with eco-friendly alternatives (Give the number of items that are in plastic and number of items in alternatives)	
18.	Are there any specific waste segregation practices followed on the campus with a motive of separate disposal for plastic (Please specify the period when these were started) – <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b>	
19.	Please give the proportion of plastic waste generated in the total waste on daily basis (weight of plastic waste generated in a month/ weight of total waste generated in a month)? <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b> Do you recover any value from the plastic waste generated	
20.	Please give the plan for disposal of E-Waste generated on the campus and their quantity	
21.	Are there any bottle crushers/ Manjappai vending machines installed on campus?	
22.	Have you installed machineries for safe disposal of sanitary waste in all washrooms in the campus? Are there display boards with clear instruction for use of such machines?	
23.	Is there a nodal officer/ faculty led team for waste management/ plastic management on the campus and what trainings are provided to the nodal officer in this regard?	
24.	Have your professors and students visited the Manjappai Express in your district?	
<p><i>The Institutions shall submit documentary evidence with dated photographs to back up their responses. The application form along with the evidence (documents/ photos/ videos) may be emailed to the following email ID <a href="mailto:xxx@xxx.xxx">xxx@xxx.xxx</a> with the subject 'Application for Manjappai Awards- Colleges'. The evidences to be numbered based on the questions for which the same are provided. In case of multiple evidences, the evidences shall be assigned multilevel numbering, for e.g. 1.a, 1.b etc.</i></p>		

Type of Institution - Commercial Establishments (Assessment period April 2023- March 2024)

<b>FORM- III (COMMERCIAL ESTABLISHMENT S)</b>		
<b>S.No.</b>	<b>Questions</b>	<b>Answers</b>
<i>GENERAL DETAILS</i>		
1.	Name of the Commercial Establishment	
2.	Type of Establishment (malls/ shopping complexes)	
3.	Address of the Commercial Establishment	
4.	Name of the Person to be contacted	5. Contact number
6.	Year of Establishment	7. Total strength of the Organization
		No. of Employees
8.	Annual turnover of the Organization	
<i>RESPONSES TO AWARD CRITERIA</i>		
9.	Please give the number of campaigns undertaken by the Establishment for the prevention of SUPs amongst the public	
10.	Are there any Manjappai vending machines/ bottle crushers installed on campus?	
11.	Please list the initiatives undertaken by the management to reduce the use of plastic on a daily basis (for administrative functions and maintenance) (for e.g. stationary, files, food packaging, notebook wrappers, decorations)	
12.	Please give the number of awards won by the management for their plastic/ waste management practices/ initiatives	
13.	Are there any innovative measures undertaken by the Institution to reuse plastic/ E-Waste on campus?	
14.	Do you celebrate Environment day and Earth day on the premises every year ? Do you provide any offers or conduct any competition event for public in relation to SUP ban or reducing plastics.	
15.	Please give the number of cleaning up activities led by employees within campus/ in public spaces in the last 1 year (April 2022 to March 2023)	
16.	Are there any specific waste segregation practices followed within the premises with	

	focus on plastic ( <i>Please specify the period when these were started</i> ) – <b>Please highlight this separately for overall premises and cafeterias/ food courts separately</b>	
17.	Please give the proportion of plastic waste generated in the total waste on a monthly basis- Do you resell the plastic recovered for recycling purposes?– <b>Please highlight this separately for overall premises and cafeterias/ canteens/ food courts separately</b>	
18.	Please give the number of display boards (LED/ normal) / billboards put up regarding the banned SUPs	
19.	What quantity of E-Waste generated on the premises and do you resell the E-waste recovered for recycling purposes?	
20.	What are the methods adopted to dispose sanitary waste within the campus Establishment to disposed– <i>any specific machinery used for the same</i>	
21.	Have your employees visited the Manjappai Express in your district?	
22.	What initiatives were taken to replace plastic products used in cafeteria's/food courts with eco-friendly alternatives? ( <i>Give the number of items that are in plastic and number of items in alternatives</i> )	
23.	Please give the details of awareness conducted to promote shops to adopt more sustainable packaging options using paper, cloth, compostable plastic etc.	
<p><i>The Institution s shall submit documentary evidence with dated photographs to back up their responses. The application form along with the evidence (documents/ photos/ videos) may be emailed to the following email ID <a href="mailto:xxx@xxx.xxx">xxx@xxx.xxx</a> with the subject 'Application for Manjappai Awards- Commercial Establishment s' . The evidences to be numbered based on the questions for which the same are provided. In case of multiple evidences, the evidences shall be assigned multilevel numbering, for e.g. 1.a, 1.b etc.</i></p>		

**Sd/-  
Chairperson**

**For Chairperson**

### Annexure-III

#### Guide for scoring of applications to the Districts

Type of Institution - Schools (All Questions apply to the last one year (April 2023- March 2024))

S.No.	Criteria for assessment	Scoring Weightage
1	Number of student-led campaigns undertaken by the school for the prevention of single use plastics (SUPs) outside the school premises	8
2	Number of student-led campaigns undertaken by the school for the prevention of single use plastics (SUPs) within the school premises	5
3	Do you celebrate Environment day and Earth day on the campus? If yes, are there anything specific to plastics highlighted in the event?	8
4	Number of competitions conducted on ill effects of plastic/ alternatives to plastic/eradication of SUPs (Essay/Drawing/Oratory/Handicrafts)	8
5	Initiatives undertaken by the school management to prevent the use of plastic within school premises for day to day activities (of school management and students) (for e.g., stationary items, files, students/teachers lunch packaging, notebook wrappers, decorations)	8
6	Number of awards won by the management for their plastic/ waste management practices/ initiatives (from April '22 to March '23).	10
7	Are there any bottle crushers/ Manjappai vending machines installed on campus?	3
8	Number of cleaning up activities conducted within campus/ in public spaces in the last 1 year (from April '22 to March '23) and quantity of plastic collected/ disposed in such activities	5
9	Specific waste segregation practices followed on the campus with focus on plastic (Please specify the period when these were started) – <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b>	8
10	Proportion of plastic waste generated in the total waste on daily basis (weight of plastic waste generated in a month/ weight of total waste generated in a month) – <b>Please highlight this separately for overall campus and cafeterias/ canteens</b>	7

11	What initiatives were taken to replace plastic products used in canteen with eco-friendly alternatives ( <i>Give the number of items that were in plastic and number of items in alternatives</i> )	7
12	Number of display boards / billboards put up regarding the banned SUPs	7
13	Quantity of E-Waste generated on the campus and the plan for disposal/ disposal methods adopted for the same	3
14	Are there any methods adopted by the school to dispose sanitary waste – <i>any specific machinery used for the same</i>	5
15	Is there a nodal officer/faculty led team for waste management/ plastic management on the campus and what trainings are provided to the nodal officer in this regard?	3
16	Have your teachers and students visited the Manjappai Express in your district?	5
	<b>Total</b>	<b>100</b>
<i>The Institution s shall submit documentary evidence with dated photographs to back up their responses.</i>		

**Type of Institution - Colleges** (*All Questions apply to the last one year (April 2023- March 2024)*)

<b>S.No.</b>	<b>Criteria for assessment</b>	<b>Scoring Weightage</b>
1	Number of students who have participated in State/ National/ International level events on prevention on plastic usage or promotion of eco-friendly materials or similar themes ( <i>e.g., seminars / paper presentations / publications / Olympiads etc.</i> ).	8
2	Please give the number of student-led campaigns undertaken by the college for creating awareness on plastic ban and its importance, outside the college premises	6
3	Number of student-led campaigns undertaken by the college for creating awareness on plastic ban and its importance, inside the college premises	6
4	Number of display boards / billboards put up regarding the banned SUPs (single use plastics)	5
5	Have you circulated Institution wide notice asking students and professors to avoid plastic items used in daily activities and shift to	5

	alternatives? If such initiatives were taken, please give examples of how effective it was and how much of plastic consumption was eliminated due to the same ( <i>for e.g. stationary, files, food packaging, folders, decorations</i> )	
6	Number of awards won by the management for their plastic/ waste management practices/ initiatives (from April '22 to March '23)	10
7	Had you adopted plastic waste management / SUP reduction themes for any of the Environment day and Earth day celebrations celebrated in the last 3 years? What were the specific activities/events conducted in this regard?	4
8	Have you formed student committees to organize discussions on how to make campus plastic free and organize clean up drives within and outside campus ( <i>e.g., plastic free days in a month, encouraging usage of fountain pens over ball pens etc.</i> )	5
9	Number of cleaning up activities conducted within campus/ in public spaces in the last 1 year (from April '22 to March '23) and quantity of plastic collected/ disposed in such activities	7
10	What initiatives were taken to replace plastic products used in canteen with eco-friendly alternatives ( <i>Give the number of items that were in plastic and number of items in alternatives</i> )	7
11	Specific waste segregation practices followed on the campus with a motive of separate disposal for plastic ( <i>Please specify the period when these were started</i> ) – <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b>	7
12	Proportion of plastic waste generated in the total waste on daily basis ( <i>weight of plastic waste generated in a month/ weight of total waste generated in a month</i> )? <b>Please highlight this separately for overall campus and cafeterias/ canteens separately</b>  <i>Do you recover any value from the plastic waste generated</i>	5
13	Plan for disposal of E-Waste generated on the campus and their quantity	3
14	Are there any bottle crushers/ Manjappai vending machines installed on campus?	5
15	Have you installed machineries for safe disposal of sanitary waste in all washrooms in the campus? Are there display boards with clear instruction for use of such machines?	5

16	Is there a nodal officer/ faculty led team for waste management/ plastic management on the campus and what trainings are provided to the nodal officer in this regard?	7
17	Have your professors and students visited the Manjappai Express in your district?	5
	<b>Total</b>	<b>100</b>
<i>The Institution s shall submit documentary evidence with dated photographs to back up their responses.</i>		

**Type of Institution - Commercial Establishments** (All Questions apply to the last one year (April 2023- March 2024))

S.No.	Criteria for assessment	Scoring Weightage
1	Number of campaigns undertaken by the Establishment for the prevention of SUPs amongst the public	10
2	Are there any Manjappai vending machines/ bottle crushers installed on campus?	5
3	Initiatives undertaken by the management to reduce the use of plastic on a daily basis (for administrative functions and maintenance) (for e.g., stationery, files, food packaging, notebook wrappers, decorations)	7
4	Number of awards won by the management for their plastic/ waste management practices/ initiatives	10
5	Are there any innovative measures undertaken by the Institution to reuse plastic/ E-Waste on campus?	5
6	Do you celebrate Environment day and Earth day on the premises every year? Do you provide any offers or conduct any competition event for public in relation to SUP ban or reducing plastics?	7
7	Number of cleaning up activities led by employees within campus/ in public spaces in the last 1 year (from April '22 to March '23)	3
8	Are there any specific waste segregation practices followed within the premises with focus on plastic (Please specify the period when these were started) – <b>Please highlight this separately for overall premises and cafeterias/ food courts separately</b>	10

9	Proportion of plastic waste generated in the total waste on a monthly basis- Do you resell the plastic recovered for recycling purposes?– <b><i>Please highlight this separately for overall premises and cafeterias/ canteens/ food courts separately</i></b>	7
10	Number of display boards (LED/ normal) / billboards put up regarding the banned SUPs (single use plastics)	7
11	Quantity of E-Waste generated on the premises and do you resell the E-waste recovered for recycling purposes?	3
12	What are the methods adopted to dispose sanitary waste within the campus Establishment – <i>any specific machinery used for the same</i>	5
13	Have your employees visited the Manjappai Express in your district?	7
14	What initiatives were taken to replace plastic products used in cafeteria's/food courts with eco-friendly alternatives? <i>(Give the number of items that were in plastic and number of items in alternatives)</i>	7
15	Details of awareness conducted to promote shops to adopt more sustainable packaging options using paper, cloth, compostable plastic etc.	7
	<b>Total</b>	<b>100</b>
<i>The Establishment s shall submit documentary evidence with dated photographs to back up their responses.</i>		

**Sd/-xxxx  
Chairperson**

**For Chairperson**